

Simply Customized

As a Texas-based food processing company selling to grocery store chains, R. Ibarra's Inc. was faced with the problem of extracting sales information from an accounting system that was geared to provide information based on financial periods. However, the grocery store world works on a weekly basis. Originally, this was a difficult and time-consuming job for Cynthia and Eric Peeters who are responsible for this function.



Seeking alternatives to expensive custom development, Eric and Cynthia turned to ClickBase. With ClickBase, obtaining information on a weekly basis was a simple point and click task. After using ClickBase for less than three months at the beginning of 2005, Cynthia concluded that it had already paid for itself.

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Cynthia Peeters

With ClickBase's easy to use OLAP cube, Cynthia could generate reports in multiple formats just by using the mouse. In real-time, she can plot sales by customer, product, and product class for any time period she wants including weeks, months, quarters, etc. She can also view the same information to track weekly sales or to compare one period to a previous period. With the press of a button, she can generate a graphical view of the information. If necessary, she can also generate paper-based reports for distribution in the company or create electronic copies such as PDF files that can be emailed throughout the company or to customers.

With ClickBase, Ibarra's can slice and dice the information any way they need.

The Company

R. Ibarra's Inc. offers tortilla products sold by quality stores with large Mexican product offerings.

The Location

Fort Worth, Texas

The Project

Fulfilling the demand for customized weekly reports

Related resources

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